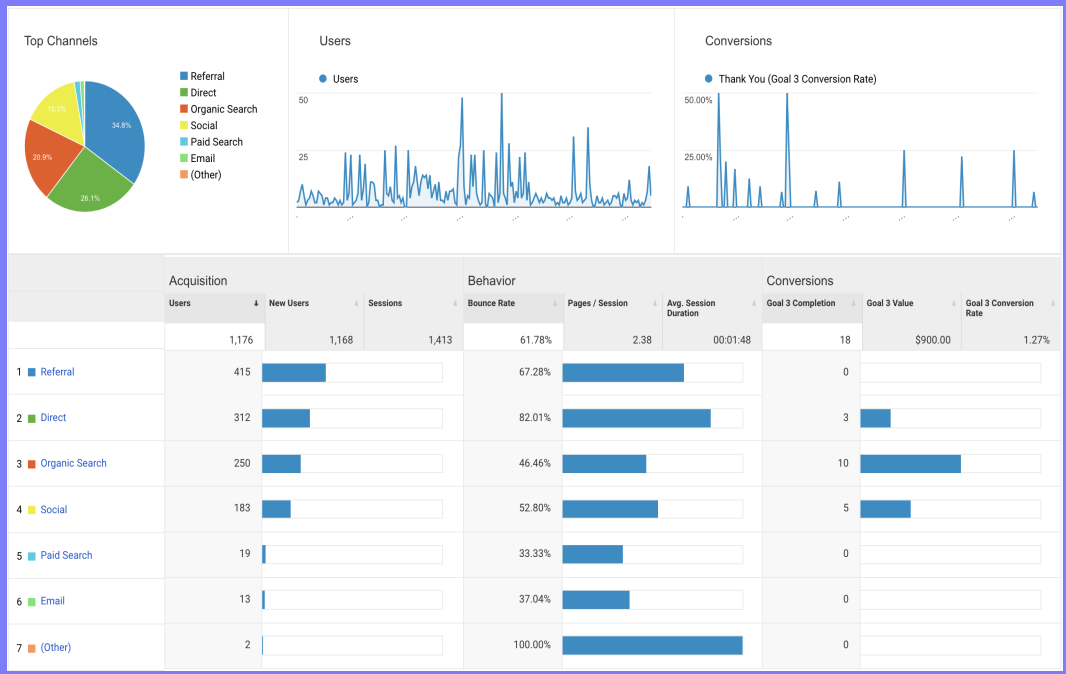


This is Google Analytics, you should have the same in place. The far left side shows the source and the far right shows the goals set up which shown is the number of people that actually filled out a form and was forwarded to a thank you page.



This is a SEO portion cut right from one of our proposals. It explains some of the heavy lifting we do, but is limited, as you saw with the Google webmasters vstarting guide the SEO checklist is long.

- **Search Engine Optimization (SEO)**- \$250 one (1) time set up fee, \$800 recurring monthly fee. We suggest SEO be on-going, to keep your site fresh for Google bots, that scan sites for new content, but seeing positive SEO results could take as little as three (3) or up to six (6) months.
 - Competitor Analysis:
 - Using 3rd party tools and the information you provide, we're able to see your competitors' search strategies and dissect their strengths and weaknesses at a granular level. Using a structured process, we see what keywords the competition is targeting and the SEO strategies they've implemented.
 - We will dive into your competitors' backlink profiles to see where they are acquiring their links, quickly identifying them as a short, medium, or long-term competition.
 - We are able to leverage this information into new link building ideas and strategies, further strengthening the search campaign.
 - Off Page SEO examples:
 - Map claiming (Google, Bing, and Apple)
 - Review site claiming and set up
 - Online exposure through backlinks
 - On Page SEO examples:
 - Website optimization
 - Title tags
 - URL Slug optimization
 - Meta data
 - Image optimization
 - Interlinking hyper text
 - Blog post for website content
 - One (1) optimized blog post per month to be shared across all mediums.
 - Photos for blog post can be provided by Client but is responsibility of Jupiter Compass to produce the content.

Below is our social media/online reputation management tiers, we believe the best content is content from the business, many people provide us with pictures, which is great, but we also include a monthly content bank/professional photos taken by us, this is what sets us apart from other agencies.

Pricing	\$750 Per Month	\$900 Per Month	\$1,100 Per Month
Tiers	Lower	Middle	High End
Online Reputation Mgmt. (Monitor & respond to reviews, comments, check-ins)	Yes	Yes	Yes
Facebook & Twitter Posts	10	15	20
Instagram Posts	5	10	15
Monthly Photography on Location for Photo Database*	Yes	Yes	Yes
Growth Engine on Instagram	No	Yes	Yes

*Must be within a 15 radius of our location, but we will work with you if you are farther, but pricing may increase due to the additional travel distance.